

# SMART HEADSHOT CHECKLIST

Some helpful tips for actors at every level. Great headshots are crucial to a successful career. We're glad to help you prepare!

- Is your headshot telling a complete story?
- Are your wardrobe choices framing your face or pulling focus from it?
- Does the background match the character or vibe you're dressed for?
- Are you wearing the right amount of makeup?
- The neckline of your shirt shouldn't be a wide scoop or thin strap tank!
- Are you thinking thoughts into the camera? Are they in character?
- Are your pictures shot with online cropping in mind?
- Do you know what colors work for your skin tone?
- Are you referencing wardrobe choices from characters like you on TV?
- Do wardrobe, facial expression and background all tie in together?



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