WRITING COMEDY PILOTS

Some tips and reminders for writing comedy pilots. It's not just about getting laughs! Designing a show takes a lot of thought and planning.

- Make sense first! Confused people don't laugh

- Most of the show happens on dedicated sets. Know what they are

- Have an idea of your target audience. Who do you think will watch it?

- Consider what network or streaming service might broadcast it

- Create distinct characters who have clearly defined personalities

- Strive to write dialogue that can't be interchanged between characters

- Know all the rules of the universe you are creating and stick to them

- Use status to instigate conflict. A character's status changes. It's not static

- Use specific labeling and pop culture references to get laughs

- Your premise does not have to be unique, your viewpoint does

- Decide whether your show is single-cam or multi-cam before, not after

ACTORS COMEDY STUDIO